



STAR CHEF PASTA

Crafted for Taste. Trusted Worldwide.

Export Sales Brochure

By Masa International (A Masa Group Company)





Introduction STAR CHEF

Crafted from carefully selected wheat flour and produced under strict quality standards, Star Chef Pasta delivers consistent performance, excellent texture, and reliable taste for consumers and professional kitchens worldwide.

Traded by Masa International – Part of Masa Group

Star Chef is Masa Group's premium pasta brand, developed to meet the needs of export markets, distributors, retailers, and food service professionals.

Brand Positioning:



Premium quality pasta



Export



Compliant specifications



Consistent cooking performance



Suitable for retail and food service channels.

Why Star Chef Pasta?

Made from high-quality wheat flour supplied by Masa Group - Smooth texture and excellent sauce absorption - Stable shape after cooking - Produced under strict quality and food safety standards - Designed for international distribution and trade fairs.



About MASA GROUP



Masa Group is a diversified Egyptian industrial and trading group with a strong foundation in wheat milling, flour production, and food commodities. With years of experience in supplying high-quality raw materials and finished products, Masa Group serves domestic and international markets with a focus on quality, reliability, and long-term partnerships. Masa Group operates across the food value chain, ensuring full control over raw material sourcing, quality assurance, and supply consistency.



Le groupe Masa est un groupe égyptien de premier plan spécialisé dans la mouture du blé, la production de farine et le commerce international. Notre mission est de fournir une farine de blé de haute qualité qui permet aux boulangeries, aux fabricants de produits alimentaires et aux distributeurs du monde entier de se développer. Notre vision est de devenir un partenaire mondial de confiance dans l'industrie de la farine et des céréales.

Guidés par nos valeurs fondamentales que sont la qualité, la cohérence, l'innovation et l'intégrité, nous garantissons l'excellence de chaque produit que nous livrons.

ABOUT MASA INTERNATIONAL

Masa International is one of Masa Group companies, specialized in international trade and export of food products. The company manages export-ready packaging, labeling compliance, and logistics coordination to meet the requirements of diverse global markets.

Through strong manufacturing partnerships and strict quality control systems, **Masa International** delivers products that comply with international food safety standards and market regulations.

Product Range



SPAGHETTI | 500 g

Classic long pasta made for traditional and modern recipes. Star Chef Spaghetti offers excellent firmness and smooth texture after cooking.

Key Features

Uniform thickness

Non-sticky texture

Ideal for premium sauces



PENNE | 500 g

Short tubular pasta designed to hold sauces inside and out, delivering rich flavor in every bite.

Key Features

Sauce-holding shape

Firm bite after cooking

Versatile for hot and cold dishes



FUSILLI | 500 g

Spiral-shaped pasta that captures sauces effectively, ensuring balanced taste and texture.

Key Features

Spiral shape for sauce retention

Attractive appearance

Consistent cooking results



CAVATAPPI | 500 g

A classic and widely used pasta shape suitable for daily meals and family dishes.

Key Features

Practical everyday pasta

Holds shape well

Easy to cook



FARFALLE | 500 g

Bow-tie shaped pasta that adds visual appeal and balanced texture to dishes.

Key Features

Elegant presentation

Balanced texture

Suitable for premium dishes



RIGATONI | 500 g

Large ridged pasta designed for thick and rich sauces.

Key Features

Deep ridges for sauce retention

Strong structure

Professional kitchen friendly



ELBOW | 500 g

Curved short pasta commonly used in comfort foods and quick meals.

Key Features

Practical shape

Fast cooking

Popular across markets



VERMICELLI | 500 g

Thin pasta strands suitable for light meals and traditional recipes.

Key Features

Thin and delicate texture

Quick cooking

Versatile usage



Products | 5 KG



WHEAT FLOUR

RETAIL PACK

PRODUCT OVERVIEW

Masa International offers high-quality wheat flour for daily household use, produced from carefully selected wheat and milled under strict quality control standards. This product complements Masa Group's pasta portfolio and strengthens its position as a comprehensive food supplier.



WHEAT FLOUR | 1 Kg

Premium wheat flour designed for everyday home use, delivering consistent performance and reliable results in baking and cooking.

Key Uses

Bread and flatbread

Pastries and baked goods

Traditional and daily recipes

Key Features

Fine and clean texture

Consistent quality

Suitable for retail distribution and export



PACKAGING & EXPORT READINESS

Retail-ready printed packaging

Export-compliant labeling

Suitable for Africa, GCC, and regional markets



STRATEGIC VALUE

Including wheat flour alongside pasta strengthens Masa International's export portfolio by offering both finished products and essential food staples, increasing opportunities with distributors and importers seeking diversified product ranges.



CARTON & EXPORT PACKING INFORMATION

Outer Carton

**As per customer requirement
(commonly 10 or 20 bags)**

Consumer Pack

1 kg retail bags

Carton Type

**Export-grade
corrugated carton**

Transport Conditions

**Ambient, dry, and
well-ventilated**

Palletization

Available upon request

STRATEGIC VALUE

Including wheat flour alongside pasta strengthens Masa International's export portfolio by offering both finished products and essential food staples, increasing opportunities with distributors and importers seeking diversified product ranges.

QUALITY & EXPORT COMPLIANCE

Export-ready packaging and labeling

Produced under food safety and quality control systems



CONTACT INFORMATION

Traded By

Masa International

Part of

Masa Group

Country

Egypt



For distribution, partnerships,
and export inquiries :



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